ART

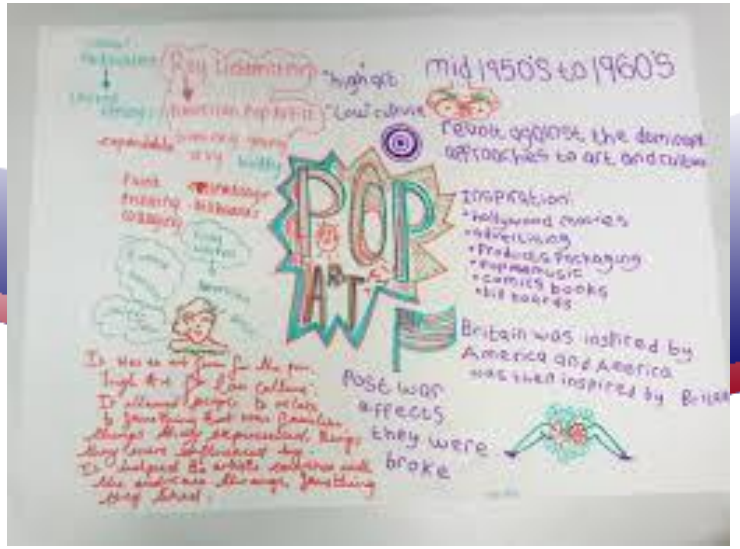
Year 6
Art
wb 15th June 2020
Introduction to Pop Art

During this lesson, we are going to introduce you to the world of Pop Art and the artist Andy Warhol.

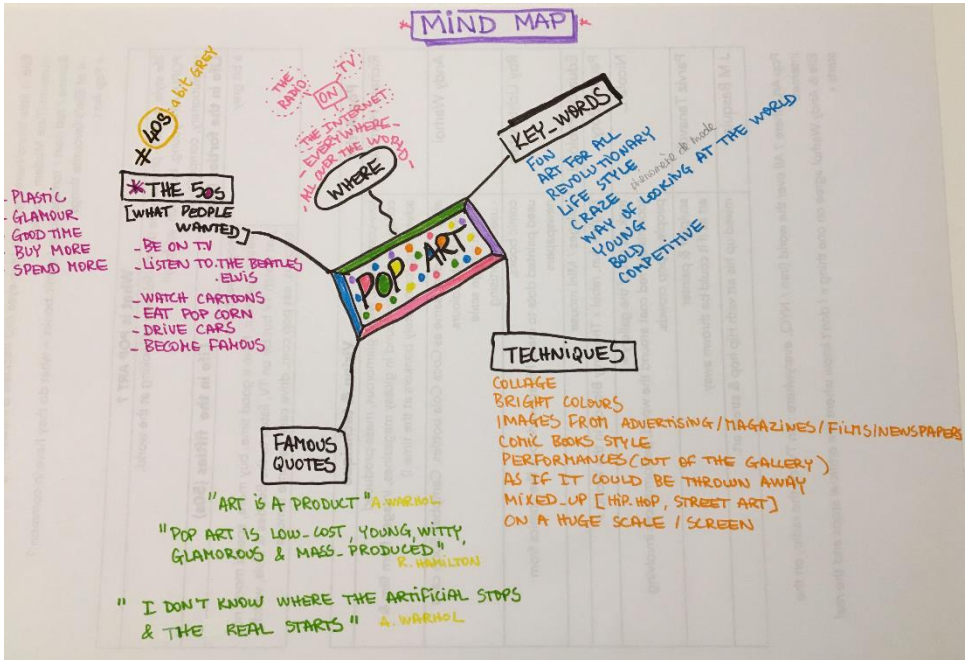
The next slides are an introduction to pop art.

Whilst reading these slides, you could make notes or create a mind map adding information about pop art as you learn more about it.

In future lessons we will use ideas from Andy Warhol to create our own art.



These are some examples of mind maps



Pop Art was the art of popular culture.
It was the visual art movement that characterized a sense of optimism during the post war consumer boom of the 1950's and 1960's. It coincided with the globalization of pop music and youth culture, personified by Elvis and the Beatles. Pop Art was brash, young and fun and hostile to the artistic establishment. It included different styles of painting and sculpture from various countries, but what they all had in common was an interest in mass-media, mass-production and mass-culture.

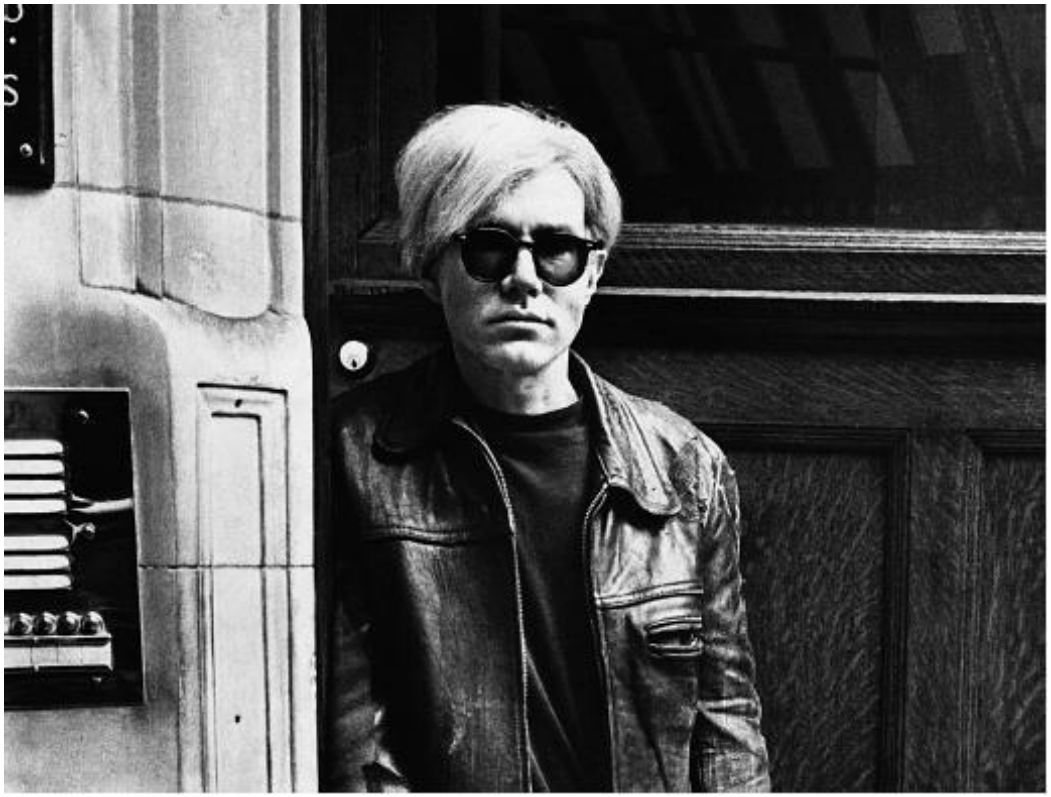
The word 'POP' was first coined in 1954, by the British art critic Lawrence Alloway, to describe a new type of art that was inspired by the imagery of popular culture.

Some young British artists in the 1950's, who grew up with the wartime austerity of ration books and utility design.
They viewed American popular culture and its lifestyle with a romantic sense of being the land of the free.
They envisaged a more inclusive, youthful culture that embraced the social influence of mass media and mass production.

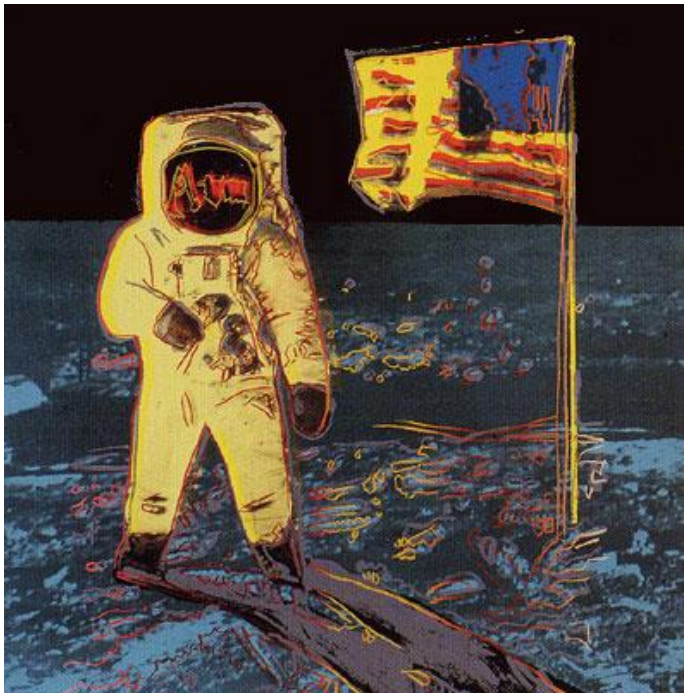
Pop Art became their mode of expression in this search for change.

Pop art in America evolved in a slightly differently way to its British counterpart.
American Pop Art was both a development of and a reaction against Abstract Expressionist painting.
Abstract Expressionism was the first American art movement to achieve global acclaim but, by the mid-1950's, many felt it had become too introspective and elitist.
American Pop Art evolved as an attempt to reverse this trend by reintroducing the image as a structural device in painting, to pull art back from the obscurity of abstraction into the real world.

Andy Warhol was a popular American print artist. He helped create a style of art called Pop Art. Warhol printed pictures of ordinary objects. He also printed famous people.



Warhol did most of his painting during the 1960's. This was an exciting time in popular culture. New kinds of music, art, books, and movies were being created. This inspired Warhol to look at art in a new way.



Warhol's art showed what was popular in American culture. It was different from anything that had been created before. Many people didn't take his work seriously.

Andy began his career as a commercial artist. His drawings appeared in many fashion magazines.

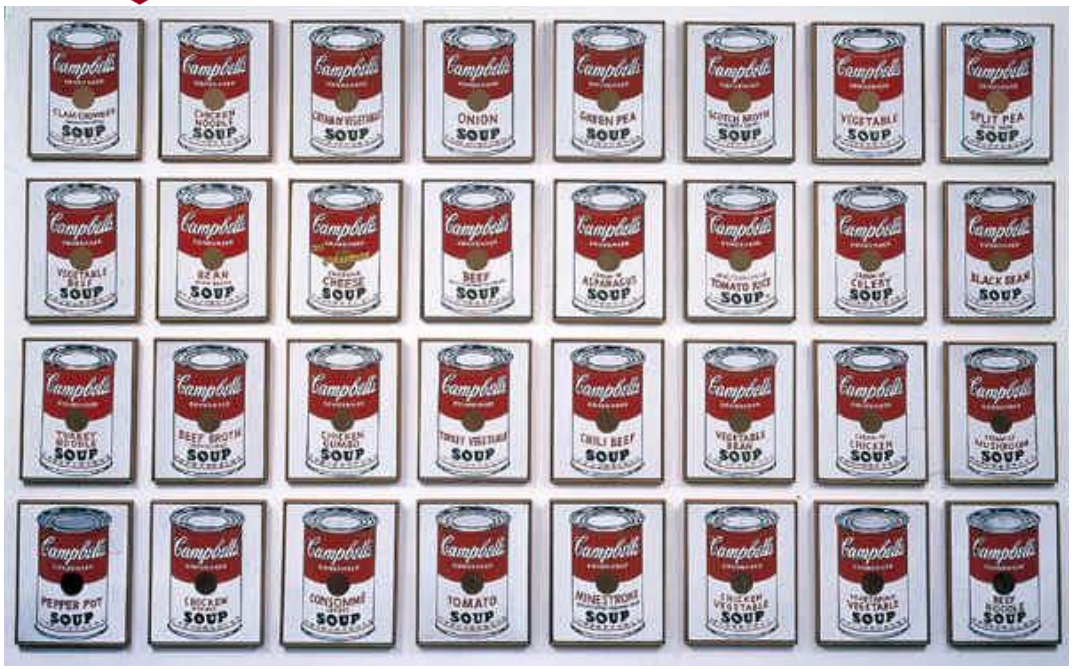
Warhol made a lot of money, but he still dressed in torn, sloppy clothes. His friends called him, "Raggedy Andy."

Many commercial artists admired Warhol's work, but many in the fine arts did not consider him to be a real artist. This upset Warhol. He wanted people to think of him as a real artist and not just a magazine illustrator. So, Warhol began painting ordinary objects and displaying them in museums. Here he painted a character from an old cartoon.

Warhol liked to paint many pictures of the same thing. In 1962 a famous actress named Marilyn Monroe died. That same year he made a series of pictures of her.

- **Marilyn Monroe by Andy Warhol**

Later that year, a friend suggested Warhol paint something that was so common that people didn't see it as art. Warhol loved to eat soup, so he decided to paint cans of Campbell's Soup.



There were many flavours of Campbell's Soup at that time. Warhol bought all the different kinds, then he spent hours copying the cans onto a white background. He painted the cans 32 times on one canvas! Each can was slightly different from the next.

This style of art was called Pop Art because the subjects for his work came from popular culture.

Mickey Mouse

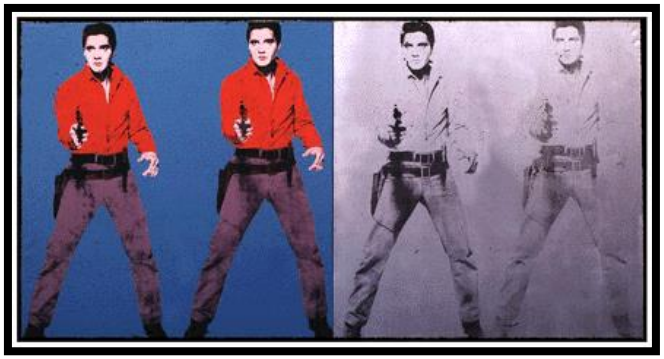
by Andy Warhol

Four pandas
by Andy Warhol

Warhol was fascinated by famous faces and carefully created a celebrity image of his own, wearing a wild white wig to make sure he stood out from other people.

Self Portrait
by Andy Warhol

Pop Art Legend



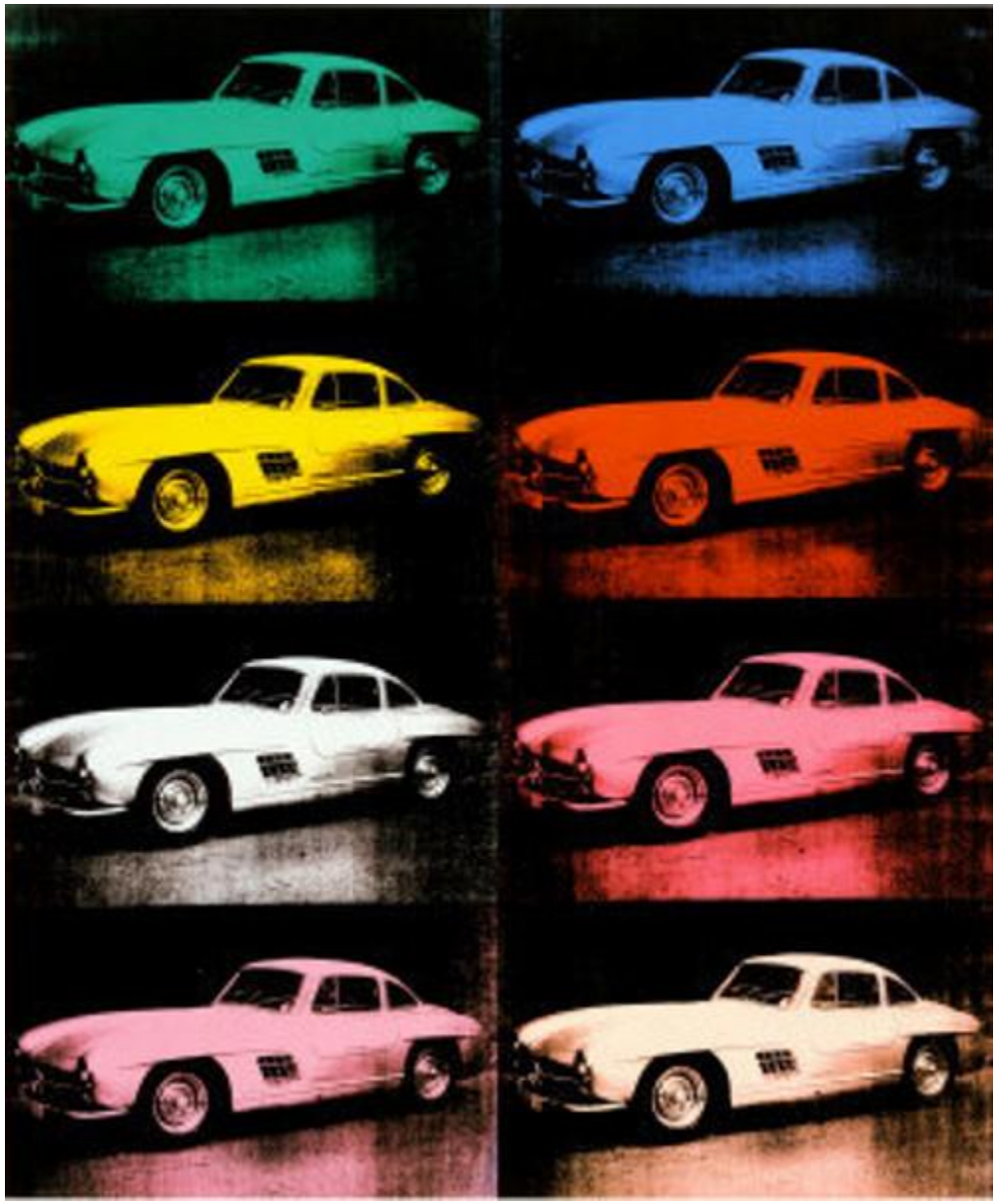
Today, Andy Warhol is remembered as one of the most important American artists. He helped make Pop Art important and popular around the world. For the first time, people realized that cartoons, movie stars, and soup cans could be art.

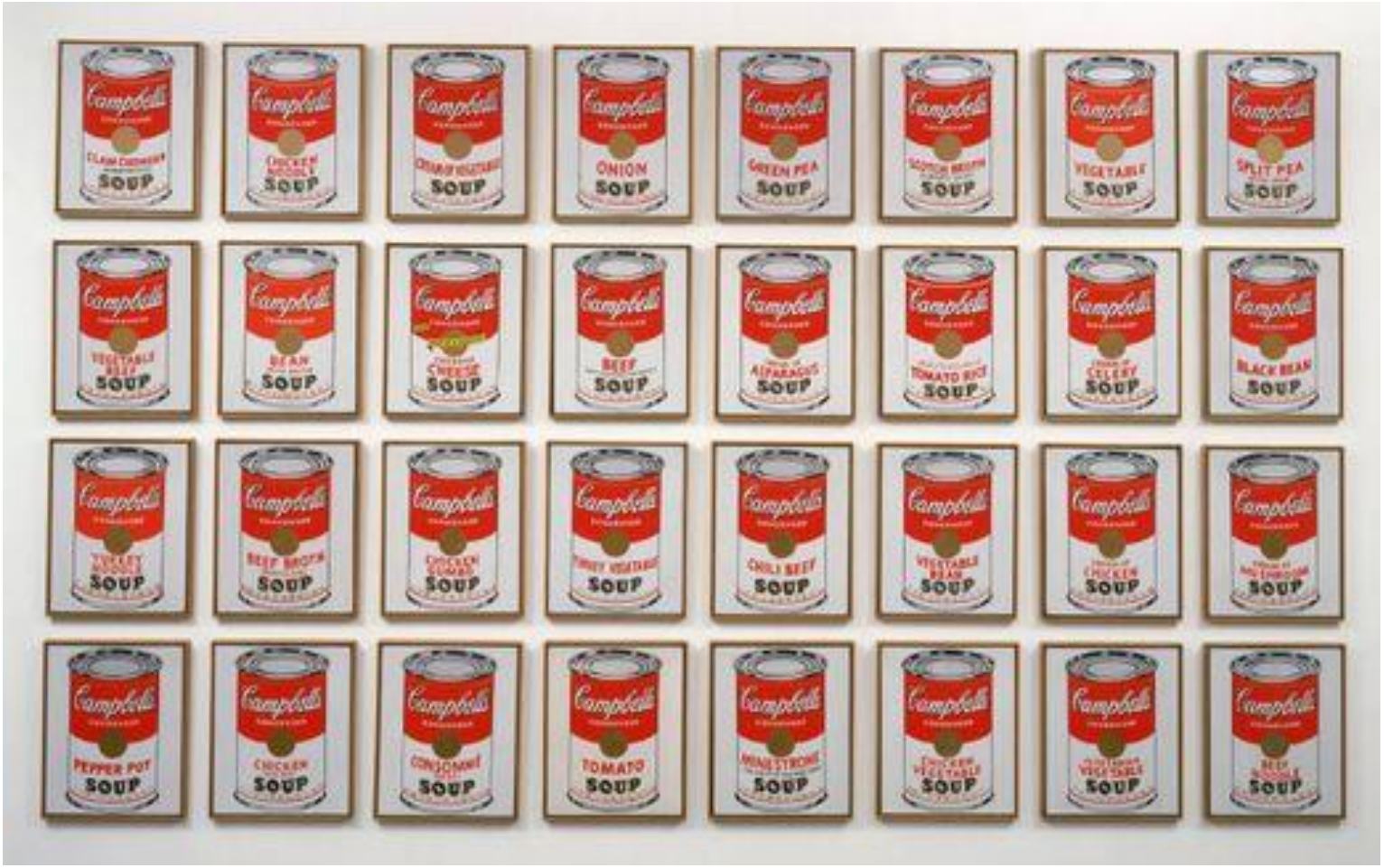
Jackie- 1964

Queen Elizabeth- 1985

Dollar signs

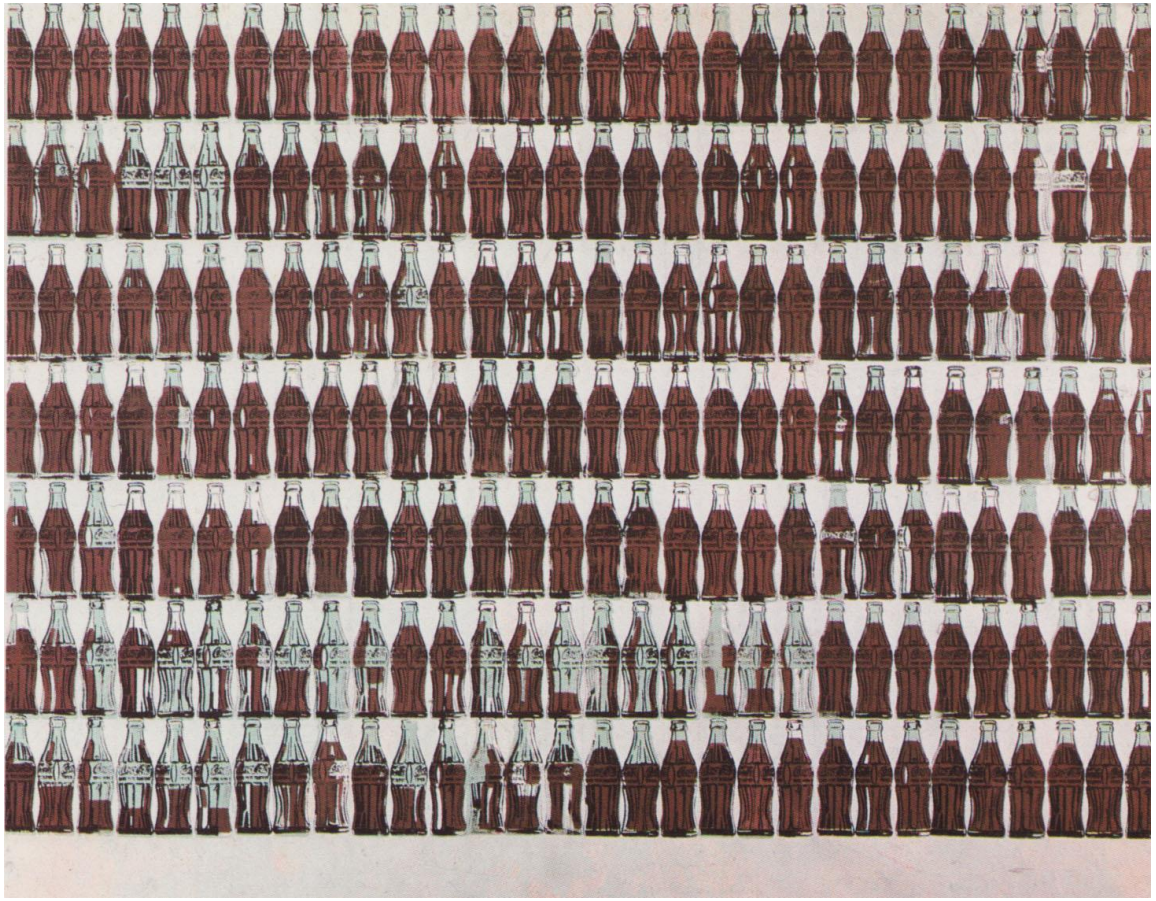
SL Coupe- 1954





Campbell's Soup Cans- 1962

Coca-Cola- 1962



Ten Marilyns- 1967

Poster in the style of Andy Warhol

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